



**IMPACT
REPORT
2025**

CONTENTS

4-5	Chair & CEO Message
6-7	Key Highlights
8-9	Inspectorate Investigations & Prosecutions Hope for Dumped Puppies
10-11	Advocacy Core Campaigns Maximus & William's Story
12-13	Wildlife & Rescue Critical Support & Focus Areas Paralysis Syndrome
14	Community
15	Our Volunteers
16	Profit for Purpose
17	RSPCA Lottery
18-19	Fundraising & Philanthropy
20	Financial Highlights
21	Our Board
22	Patron's Letter
23	Our Corporate Partners

ACKNOWLEDGMENT OF COUNTRY

We acknowledge the Traditional Custodians of the land on which we operate and pay our respects to Elders past, present and emerging. We recognise their connection to Country and their role in caring for and maintaining Country over thousands of years.

A MESSAGE FROM THE CHAIR OF THE BOARD AND THE CEO

This year, RSPCA Queensland has strengthened its foundations while achieving extraordinary impact for animals and communities across our state. Every rescue, every adoption, and every act of compassion reflects the care, capability, and commitment of our staff, volunteers, donors, and partners. This Impact Report demonstrates how your support translates into tangible results and lasting change.

This year also marked a period of renewal for RSPCA Queensland, with new leadership and a shared commitment to collaboration and purpose. Together, our staff, volunteers, and supporters assisted over 42,000 animals through veterinary and shelter care, community programs, rescue, and rehabilitation.

"EVERY RESCUE, EVERY ADOPTION, EVERY SAFE RETURN REPRESENTS THE COMPASSION THAT DRIVES US."

Our Inspectorate responded to more than 13,000 reports of animal cruelty and neglect, protecting animals and upholding welfare standards across Queensland. 8,800 animals found loving homes and over 3,000 entered foster care, while our wildlife hospital and rehabilitation centre treated over 27,000 sick or injured native animals.

Through Pets in Crisis and People and Pets, we supported hundreds of Queensland families to stay safe and keep their animals through times of hardship. Growth across our Op Shops and the RSPCA National Lottery, together with the enduring generosity of our donors and partners, is helping create a more sustainable future for animal welfare in our state.

As we look ahead, RSPCA Queensland is focused on making every action count. Our goal is to build a stronger, more sustainable organisation, one that supports our people, embraces new ways of working, and continues to deliver the best possible outcomes for animals.

Behind every animal are our dedicated teams and volunteers, whose compassion and professionalism define RSPCA Queensland. Their commitment drives everything we achieve and ensures that kindness and care remain at the heart of who we are.

To all who stand beside us, including our staff, donors, volunteers, and those who have remembered us in their Wills, we say thank you. Your compassion helps us protect, heal, and give hope to those animals who need it most.

"AN INVESTMENT IN RSPCA QUEENSLAND HELPS TRANSFORM COMPASSION INTO ACTION, CREATING BRIGHTER FUTURES FOR OUR PRECIOUS ANIMALS."



Louise Cox



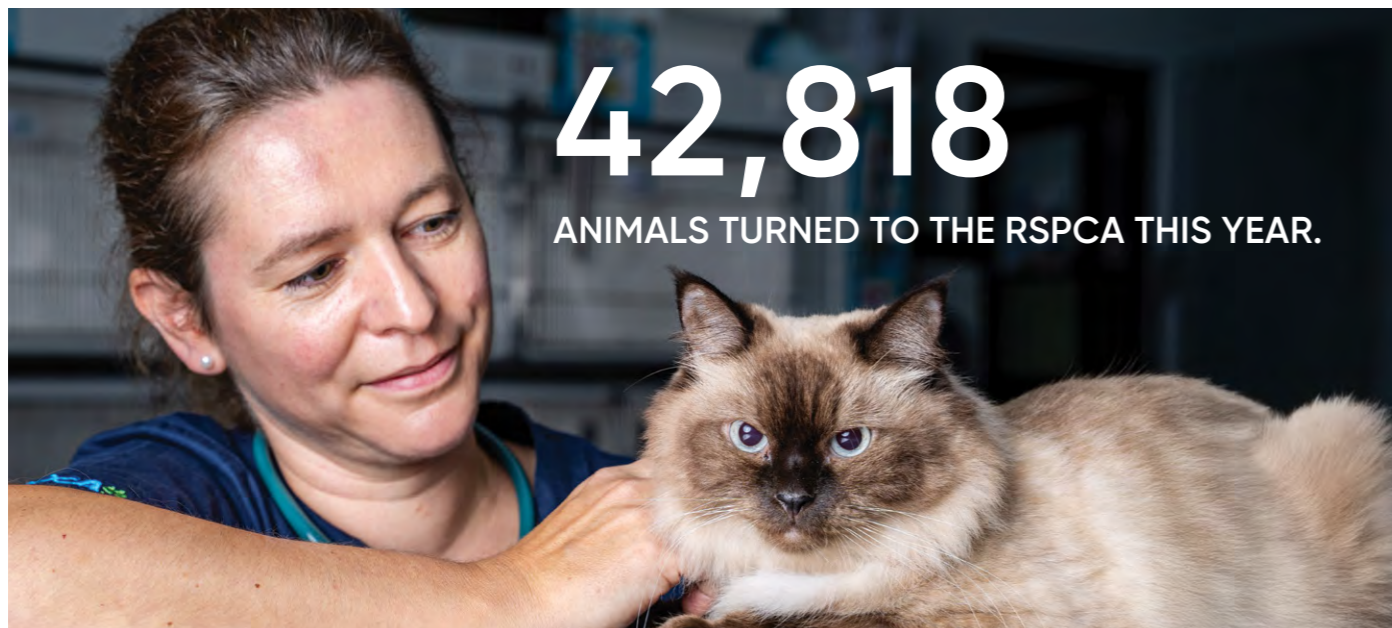
Emma Whitehead

LOUISE COX
RSPCA QLD CHAIR

EMMA WHITEHEAD
RSPCA QLD CEO

KEY HIGHLIGHTS

TOGETHER, WE'VE MADE A POWERFUL DIFFERENCE IN THE LIVES OF ANIMALS AND PEOPLE ACROSS QUEENSLAND



3,935 
LOVING FOSTER PLACEMENTS FOR ANIMALS IN NEED.

8,808 
ANIMALS WERE ADOPTED INTO LOVING NEW HOMES.

23,144 
ANIMAL RESCUES WERE ATTENDED BY OUR RESCUE TEAM.



13,874 
ANIMAL WELFARE COMPLAINTS WERE INVESTIGATED BY OUR INSPECTORATE.

730 
CATS WERE DESEXED AS PART OF THE COMMUNITY CAT PROGRAM.

565 
PETS WERE PROVIDED CARE AND ASSISTANCE THROUGH OUR COMMUNITY OUTREACH PROGRAM.

7,920 
CHILDREN WERE REACHED THROUGH OUR EDUCATION PROGRAMS.



416,062 
COMMUNITY ENQUIRIES WERE RECEIVED BY OUR CONTACT CENTRE TEAM.

3,140 
VOLUNTEERS DONATED **328,891** GENEROUS HOURS OF THEIR TIME.



INSPECTORATE

This year, our Inspectors investigated 13,874 animal welfare complaints across Queensland.

Our Inspectors confront the heartbreaking reality of animal suffering every day. From harrowing cases of cruelty and neglect to animals forced to survive in filthy, unlivable conditions. They witness the worst, so animals can be saved and have a chance at a better life.

From the thousands of investigations our Inspectors addressed this year, nine of the most severe cases were put forward to the Department of Primary Industries for prosecution. Seven have already been finalised in court, with one resulting in a conviction – a small but vital step in achieving justice for the voiceless.

PROSECUTION OUTCOME

In December 2023, our Inspectors executed a warrant at a property in relation to living conditions and untreated injuries of several small breed dogs.

Locating 10 dogs and puppies at the property, our Inspectors noted that all were underweight, suffering and filthy. All 10 were subsequently seized by our Inspectors and underwent a full veterinary examination at the RSPCA.

One dog was found to have a severe corneal injury accompanied by an eye ulcer, while others were suffering from severe dental disease. Vets confirmed that all of the dogs were underweight and covered in fleas. One puppy was severely dehydrated and was observed to eat ravenously when presented with food.

This year, the defendant was convicted and fined \$3,500 for five animal welfare offences.



A skinny Duckie on intake (above), now recovered and adopted.



Echo and his seven siblings were just a week old when they were found callously abandoned at a local tip.

Cold, fragile, and helpless without their mother, their survival was at risk.

Rescued by our Inspectors from the tip, they were rushed into our domestic hospital to receive urgent veterinary care and given the comfort they desperately needed.

Thanks to supporters like you, four of the puppies survived their horrific start to life and were placed into a loving foster home with Inspector Rhiannon.

Inspector Rhiannon has been a dedicated foster carer for animals since she was a teenager, helping animals long before she was inspired to become an RSPCA Inspector.

For eight weeks, she bottle-fed Echo and his siblings in her home until they were old enough to start their adoption journey.

"These puppies would make it around 70 animals that I've fostered," said Rhiannon.

As the puppies grew stronger, their personalities began to shine – Echo was independent, Frost loved cuddles, Dasher was clever, and Bonnie was playfully silly.

Rhiannon encourages anyone who can help to consider becoming a foster carer.

"IT'S SO REWARDING TO BE ABLE TO SEE THESE PUPPIES GROW AND DEVELOP AND KNOW THAT YOU WERE A PART OF THEIR JOURNEY."

Thanks to kindness and compassion, Echo and his littermates have a bright future ahead and have been adopted into loving, new homes.

With your help, our team can continue to provide essential care to animals in need and investigate cases of animal cruelty and neglect.

53,000KMS

THE DISTANCE OUR INSPECTORS TRAVEL ON AVERAGE EVERY MONTH TO INVESTIGATE ANIMAL WELFARE REPORTS.



THAT'S **1.32 TIMES** AROUND THE EARTH EVERY MONTH!



ADVOCACY

RSPCA Queensland continues to champion meaningful change for animals through evidence-based advocacy and collaboration. This year, our efforts focused on five key areas of concern, each reflecting our commitment to improving the lives of animals across the state.



DEFORESTATION AND WILDLIFE WELFARE

Together with Greenpeace Australia Pacific, we exposed the devastating impact of deforestation in a landmark report - over 100 million native animals are harmed each year in Queensland and New South Wales. Our report urges stronger nature laws to protect habitats and endangered species like the koala, while we continue to advocate for reform and funding to support wildlife care.



ELECTION SCORECARD CAMPAIGN

Before the 2024 Queensland State Election, we teamed up with the Australian Alliance for Animals to launch a campaign spotlighting party views on six major animal welfare issues. Reaching over 880,000 people online, our scorecard helped voters see where parties stood on key topics like puppy farming, shark nets, mulesing, and battery cages - keeping animal welfare firmly on the political agenda.



SHARK NET REFORM

Following the Queensland Government's announcement to expand the Shark Control Program, we voiced strong opposition to the continued use of lethal shark nets and drumlines. In 2024 alone, 1,639 marine animals were caught, with over 980 deaths. As part of the Nets Out Now coalition, we are calling for a strengthening of the shark control program for both beach goers and marine life with the adoption of more effective non-lethal alternatives such as drone surveillance, tagging and tracking and swimmer education.



BREEDER IDENTIFICATION NUMBER (BIN) SYSTEM

Our Inspectors are still facing challenges investigating welfare concerns in dog breeding operations due to flaws in the BIN system. To help fix this, we submitted a comprehensive Issues Paper to the Animal Management Taskforce, calling for identity checks, breeder transparency, and better database access - key steps to curb irresponsible breeding and puppy farming in Queensland.



POULTRY STANDARDS LEGISLATION

Despite national agreement on new poultry welfare standards, Queensland has yet to legislate the phase-out of battery cages. We remain deeply concerned that hens continue to suffer in outdated housing systems and continue to advocate for a clear timeline for implementation. This reform is essential to align Queensland with national animal welfare expectations.

In 2024, koalas Maximus and William were admitted to our RSPCA Wildlife Hospital after being found sick in the wild by Maria, a compassionate member of the public.

Arriving within weeks of each other, both koalas required intensive veterinary treatment and several months of rehabilitation to recover from chlamydial conjunctivitis - a serious condition that severely compromises koala health and their survival if left untreated.

After a long journey to recovery, both koalas were successfully released back into their home of Woogaroo Forest.

Woogaroo Forest in Ipswich is an irreplaceable remnant of native bushland, home to koalas, echidnas, gliders, platypus, and numerous bird species. However, this vital ecosystem is currently at risk from four urban development proposals that threaten over 150 hectares of forest, much of it, core koala habitat.

Our recent report with Greenpeace Australia Pacific highlighted that stress-related illness, starvation, and increased vehicle strikes are just a few of the ongoing impacts facing wildlife in urbanised and fragmented landscapes.

RSPCA Queensland continues to advocate for stronger nature laws, so our koalas and other native species can continue to thrive in the wild.

Watch Maximus return to the wild



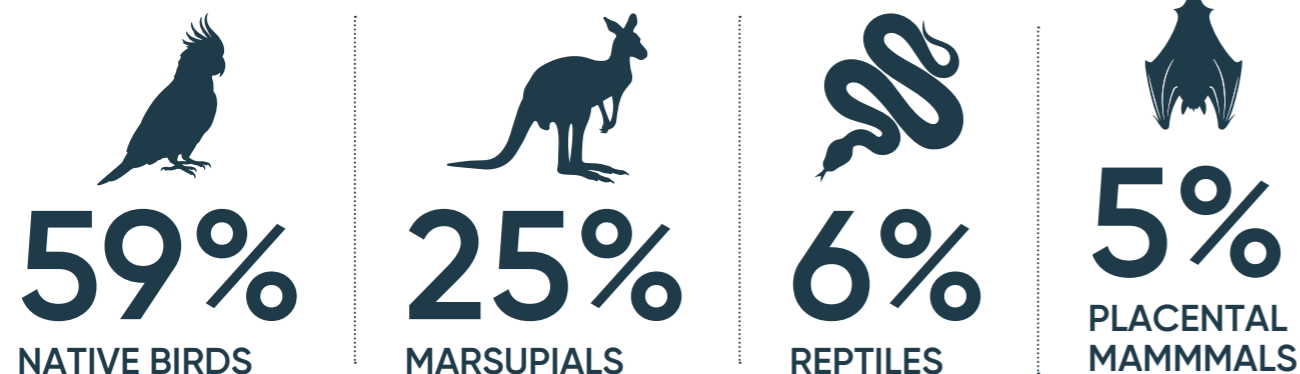
WILDLIFE AND RESCUE DELIVERING CRITICAL WILDLIFE CARE THROUGH COLLABORATION

This year, 27,111 sick or injured native animals were admitted to our Wacol Wildlife Hospital and Eumundi Rehabilitation Centre, highlighting a consistent demand for critical wildlife services every year.

Your support means that we can employ eight skilled wildlife veterinarians and 50 dedicated nurses to provide expert treatment and rehabilitation to animals in need across our facilities. Our team of nine browse and plantation officers also ensure our precious wildlife patients have a steady supply of fresh, native flora for feed and enrichment.

Working with 270 external wildlife carers each year, our precious fauna can continue to receive ongoing support during their journeys toward release.

INCOMING WILDLIFE PATIENTS



This year, our wildlife team trained over 40 veterinary clinics across Brisbane, Logan, Redlands, Moreton Bay, Ipswich, Eumundi and Toowoomba. By educating external veterinary teams about wildlife triage and treatment, incoming patients from members of the public can receive timely veterinary care, no matter their location.

95,890 

**CALLS WERE MADE TO OUR 1300 ANIMAL
HOTLINE FOR WILDLIFE ASSISTANCE.**

Our Rescue Team attended 23,144 calls for assistance regarding sick, injured or trapped animals. Native birds and marsupials were most reported, with 11,392 bird rescues.

Lorikeet Paralysis Syndrome severely impacted our RSPCA teams across the summer for another consecutive year, with thousands of patients undergoing treatment and rehabilitation. The health of our flying fox populations were also compromised by paralysis syndrome.

In December 2024, our wildlife team treated 104 flying foxes in one week alone and worked with Bats Conservation and Rescue QLD, wildlife carers, Currumbin Wildlife Hospital and Australia Zoo to ensure impacted populations received efficient and expert veterinary care.

Working together, we can ensure the highest standard of care for native animals in need and help improve wildlife outcomes across Queensland.



40% 

**OF OUR ENTIRE ANNUAL FLYING FOX
INTAKE WERE TREATED FOR PARALYSIS
SYNDROME IN JUST 6 WEEKS.**

COMMUNITY

HELPING TO SUPPORT PEOPLE AND THEIR PETS FOR BETTER ANIMAL WELFARE OUTCOMES IN THE COMMUNITY.

Our Pets in Crisis program, proudly supported by the Petbarn Foundation, continues to experience growing demand.

In the past year alone, our team have provided critical support to 166 pets and their 120 owners escaping domestic and family violence across Queensland. Since its inception in 2005, this critical initiative has offered temporary care and veterinary services at the RSPCA, ensuring pets are safe while their owners secure new, safe accommodation.

This year, our Community Outreach Program - People and Pets - supported 565 pets and 375 owners through our Community Days. Thanks to our national partners, The Petbarn Foundation and Royal Canin, who donated more than 10,000kg of pet food - we could distribute this to families in need across Moreton Bay, Logan, Cairns, and Townsville. These events also offered microchipping, vaccinations, and desexing to promote positive pet ownership. Our veterinary team provided not only essential care but also complex medical support to enhance the wellbeing of animals and the families who cherish them.



This was our 5th year participating in the Australian Pet Welfare Foundation's Community Cat Program. 730 cats were desexed at our Brisbane Domestic Hospital as part of the program, helping to curb unwanted cat litters within the Ipswich region.

OUR VOLUNTEERS

With a workforce of over 450 staff and 3,140 volunteers, our people go to extraordinary lengths to drive positive change within our communities that lead to better animal welfare outcomes.

We continue to strive to improve our volunteer retention every year by creating a supportive, flexible environment that values every individual's contribution to our cause.



Michelle and Peter at the Moorooka Op Shop.

VOLUNTEER STORY

Michelle and Peter are two of our compassionate volunteers. The pair have dedicated a whopping 1,350 hours of their time collectively to help out in our Moorooka Op Shop since the store opened.

The dynamic all-rounders support our Op Shop in every way, from customer service and merchandising to sorting donations that have been kindly provided by members of the public.

Always happy to embrace customers with a smile, Michelle and Peter are invaluable in their contribution to RSPCA Queensland.

To all of our incredible volunteers... thank you for being the driving force behind everything we do at RSPCA Queensland. Your passion and commitment shape the very essence of our mission and make a powerful difference to the lives of animals every day.

OUR VOLUNTEERS CONTRIBUTE THE EQUIVALENT OF

186 FULL-TIME POSITIONS
- A COMMUNITY IMPACT
VALUED AT MORE THAN
\$16,000,000



THEIR TIME, SKILLS, AND COMPASSION HELP ENSURE THOUSANDS OF ANIMALS RECEIVE THE CARE THEY DESERVE.

PROFIT FOR PURPOSE

Our social enterprises play a vital role in driving our profit-for-purpose strategy. Together, they've generated \$11.5m in income for RSPCA Queensland this year, enabling us to reinvest in stronger animal welfare outcomes across the state.

In March 2025, we proudly opened our first Op Shop in Mackay, marking 22 RSPCA Op Shops across Queensland, making sustainable shopping more accessible than ever. Every sale across our stores, donations contributed, precious time gifted by our volunteers and animals adopted, helps us to create a more sustainable future.

22% 
INCREASE IN OP SHOP SALES
YEAR-ON-YEAR.

524 
VOLUNTEERS DONATED THEIR
TIME IN OUR OP SHOPS.



556 
CATS WERE ADOPTED FROM
OUR OP SHOPS THIS YEAR.

71,882KGS 
OF DONATIONS WERE
SAVED FROM LANDFILL
THIS YEAR.

THAT'S A DOZEN AFRICAN ELEPHANTS!


RSPCA LOTTERY ANIMAL LOVERS DRIVING SUCCESS

Thanks to the generosity of our supporters across Australia, our newly launched RSPCA National Lottery has become a crucial source of funding for our animal welfare services nationwide. Every lottery ticket purchased contributes directly to the rescue, rehabilitation, and care of animals in need.

Managed by RSPCA Queensland on behalf of participating RSPCA member societies, the program now delivers six exciting draws annually, offering prizes including vehicles, caravans, and gold bullion.




FROM 1 JULY 2024 TO 30 JUNE 2025, OUR LOTTERY GENERATED STRONG ENGAGEMENT RESULTING IN:

123 
WINNERS ACROSS
THE COUNTRY.

2,500 
ANIMALS PROVIDED ESSENTIAL CARE
AND SUPPORT AT RSPCA QUEENSLAND.

80,000 
NEW RSPCA
SUPPORTERS.

8 
INSPIRING RSPCA ANIMALS FEATURED AS 'DOGGO STARS', SHARING THEIR JOURNEYS OF RESCUE AND RECOVERY WITH A NATIONAL AUDIENCE.

Each draw celebrates the life-changing experiences of winners while raising vital funds to support our mission.

With RSPCA WA and RSPCA SA joining the initiative, our lottery is set to become one of Australia's few truly national charity lotteries. With continued growth, innovation, and collaboration, the program will play an increasingly important role in helping more animals live better lives.



FUNDRAISING AND PHILANTHROPY

YOUR IMPACT IN ACTION

Our loyal supporters are the beating heart of RSPCA Queensland.

Your support and trust in our vital work bring our mission and purpose to life.

We want to sincerely thank each and every one of our donors whose combined generosity has made a profound impact on animal welfare across Queensland this year.

We would like to pay special tribute to those who left a gift in their Will, whose significant legacies reflect extraordinary compassion and foresight.



THE POWER OF COMMUNITY SUPPORT

RSPCA Queensland is fortunate to have a vibrant and diverse community of supporters who stand alongside us to create a kinder future for animals.

More than 12,000 people donate monthly, contributing over \$3.7 million annually, providing the stable and predictable funding that allows our teams to plan ahead and deliver life-changing programs across the state. Our major donors also play a pivotal role, supporting transformational projects such as the new Vet Clinic at our Toowoomba Animal Care Centre and the solar project at our Wacol headquarters. The solar installation is already delivering significant financial and environmental

benefits and has set us on a strong course toward achieving our sustainability goals.

We are equally grateful for our corporate partners, whose commitment extends far beyond financial contributions. Through workplace giving, sponsorship and in-kind product donations, these organisations amplify our impact, bring our message to new audiences, and strengthen the long-term sustainability of our work.

Our fundraising events and campaigns continue to unite animal lovers across Queensland. In 2025, we celebrated the final year of Million Paws Walk, a beloved community tradition for more than 31 incredible years. While it was time to retire this iconic event to make way for new and evolving fundraising and brand opportunities, its legacy of connection, joy, and community advocacy for animals will endure.

A LIFELONG LOVE OF ANIMALS

For animal lovers Jenny and David, the simple act of volunteering at their local RSPCA more than twenty years ago sparked a lifelong commitment to helping animals in need.

Through years of hands-on work, they saw firsthand the incredible care and compassion provided to every animal that enters RSPCA Queensland.

Inspired by their experience, Jenny and David found a new way to continue protecting the pets they love and helping other animals by leaving a gift in their Will and enrolling in our Home Ever After program.

David says, "We get so much from animals, and it's our turn to give something back."

Our Home Ever After program guarantees pets will be lovingly cared for or rehomed if their owners pass away and also provides short-term care during unexpected medical emergencies when no one else can help.

Jenny says, "When we had a health crisis we were able to turn to the RSPCA, which gave us great support with caring for our animals."

Knowing that the RSPCA will always be there to care for their beloved pets gives Jenny and David lasting reassurance and comfort for the future.

59 

HOME EVER AFTER
ENROLMENTS
THIS YEAR.



FINANCIAL HIGHLIGHTS

HOW YOUR GENEROUS DONATIONS WERE INVESTED IN 2024/2025

PROVIDING IMMEDIATE CARE FOR ANIMALS IN NEED

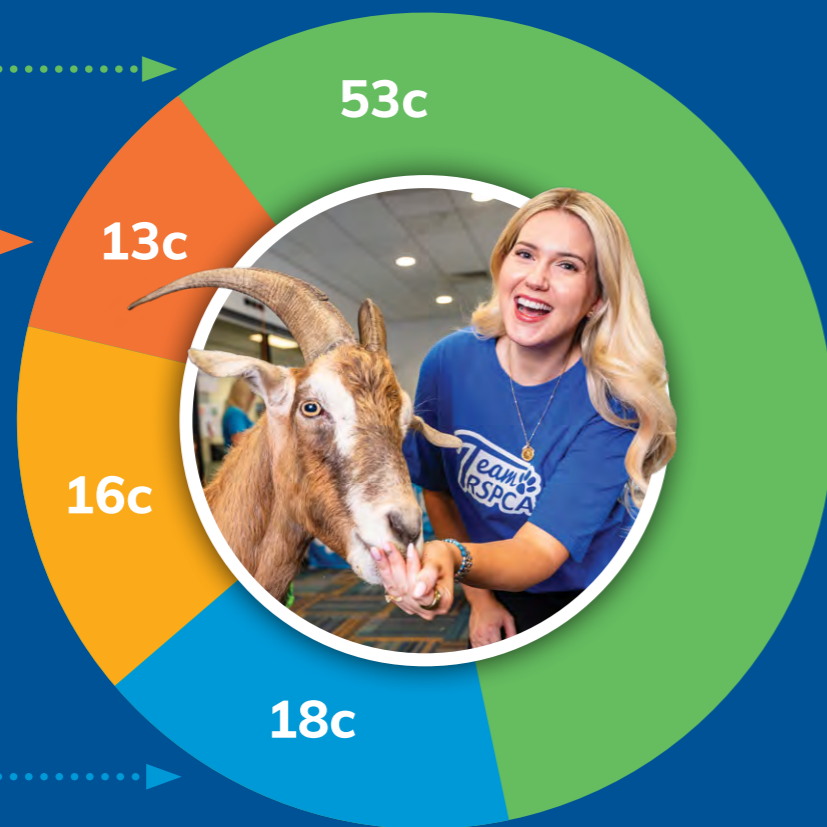
- **53 cents** in every dollar directly supports animals in need right now, including our Inspectorate, shelters, veterinary hospitals, wildlife and community outreach and education programs.

INVESTING IN THE FUTURE WELFARE OF ANIMALS

- **13 cents** in every dollar is reinvested into raising vital funds, so we can be ready to help even more animals in the future.
- **16 cents** in every dollar funds our Social Enterprises to ensure we have ongoing revenue streams to deliver profit for purpose.

MAKING SURE WE DO THINGS THE RIGHT WAY

- **18 cents** in every dollar covers the essentials to ensure we run our organisation effectively and efficiently.



OUR BOARD

Our RSPCA Queensland Board is a skills-based cohort made up of eight passionate and dedicated volunteers.

Our Board provide essential governance oversight for RSPCA Queensland, ensuring compliance with Australian law. They play a strategic role in guiding our organisation toward a sustainable future and strengthening our capacity to deliver impactful animal welfare services across the state.

This year, we're proud to welcome Neil Makepeace and Nikola Stepanov to our board, bringing fresh perspectives and passion to our mission. At the same time, we extend our heartfelt thanks to retiring board members Amena Reza and Graham Newton.



LOUISE COX
Chairperson



KYLIE SPROTT
Deputy Chairperson



BEN DEVERSON



JO MCKENNARIEY



NEIL MAKEPEACE



PROFESSOR NIGEL PERKINS



NIKOLA STEPANOV



TONY BARNES

Read our board member biographies here



PATRON'S LETTER MESSAGE FROM THE GOVERNOR OF QUEENSLAND

As Governor and proud Patron of the Royal Society for the Prevention of Cruelty to Animals Queensland, it is my privilege to support an outstanding organisation that since 1883 has worked tirelessly to improve the lives of animals across our state and prevent their ill-treatment.

What makes RSPCA Queensland such a cherished, trusted and effective charity is the way it so beneficially harnesses the power of human compassion to assist in its cause. Through the delivery of well-developed education programs for children, building strong connections within communities, and by offering expert support and advice, the organisation is ensuring that Queenslanders are much better informed about their responsibilities to all domestic and wild animals—regardless of whether they are directly involved with an animal's care and upkeep.

By influencing the social agenda around animal welfare issues, RSPCA Queensland continues to drive positive behavioural change in the animal/human relationship. It is pleasing to know that increasingly

the cases dealt with by the Inspectorate are in situations where loving owners are regrettably unable to fulfil their obligations to their pets, rather than through neglect.

This year has been another busy one for the organisation, with 42,818 animals needing RSPCA Queensland's help; 13,874 animal welfare concerns investigated by the Inspectorate; and 8,808 animals adopted into new homes. Most tellingly though, it is the figures around the generosity of Queenslanders that show how integral the RSPCA is to our state's animal population. A total of 3,140 amazing volunteers donated 328,891 hours of their time, while 57,513 kind donors gave an astonishing \$33,825,609 to help animals in need—an incredible display of benevolence that underpins RSPCA Queensland's life-saving work.

I congratulate the organisation for another impactful year supporting animal welfare in our state and extend my gratitude to all who have helped it achieve its objectives.



**Her Excellency the Honourable
Dr Jeannette Young AC PSM**
Governor of Queensland



OUR CORPORATE PARTNERS

MAJOR NATIONAL PARTNERS



CORPORATE PARTNERS



CORPORATE SUPPORTERS



OUR SINCERE THANKS TO OUR PHILANTHROPIC GRANTS AND FUNDING PARTNERS FOR THEIR GENEROUS SUPPORT:

- Brisbane City Council
- Bundaberg Regional Council
- Gambling Community Benefit Fund
- Moreton Bay Regional Council
- Perpetual Impact Philanthropy Funding
- Petbarn Foundation
- Rockhampton Regional Council
- South Burnett Regional Council
- The Redland Foundation – Jeffrey and Geraldine Underhill Grants Program
- Toowoomba Regional Council
- Wildlife Carers Assistance Grants
- WIRES

RSPCA 

Queensland

rspcaql.org.au  



Thank you!